

Cities speak - The Clean Cities urban mobility barometer 2026

Polling company

[Opinion Way](https://www.opinion-way.com/)
<https://www.opinion-way.com/>

European survey results

<https://cleancitiescampaign.org/research-list/cities-speak/>

Survey duration

The survey was undertaken between 13 and 27 November 2025.

Method

Self-administered online questionnaire via the CAWI (computer-assisted web interview) system using the quota method and compliant with ISO 20252

Sample size

Population aged 18 and over

Total sample size of 8418 respondents

City	Sample size
Berlin	n = 1047
Brussels	n = 821
Budapest	n = 849
London	n = 1048
Rome	n = 1000
Madrid	n = 1000
Paris	n = 1002
Sofia	n = 842
Warsaw	n = 809

Representativeness

Results are representative in each city and for the total results for the following three criteria:

Gender

Age

Area of residence (centre vs. suburbs/periphery)

Margin of error

1.5 to 3.5 percentage points for cities with 800 respondents

1.4 to 3.1 percentage points for cities with 1000 respondents

(at the 95% significance level)

Note on significance

Significant results (i.e. where the difference to the average city or total results are higher than the applicable margin of error) are highlighted in **green** (for results higher than the average) or **red** (for results lower than the average).

C5.01. Urban deliveries are important for a functioning city but some people think they cause problems. Do you agree or disagree with the following statements ?

I believe that goods and deliveries vehicles have a negative impact where I live

	Sex			Age						Area		Employment status					Parent of 6 to 12		Political opinions					Very frequent use of...					Has a car					
	Total	Female	Male	18-24	25-39	<40	40+	40-64	65+	Centre	Suburbs	Active	Upper	Middle	Lower	Inactive	Yes	No	Very conservative/right	Conservative/right	Moderate	Progressive/left	Very progressive/left	Walking	Bike	E-bike	Private car	Powered two-wheelers	Public transport	Yes	1	2	3 or more	No
Total responses	821	422	399	85	231	316	505	347	158	432	389	529	222	240	67	292	212	609	74	165	357	174	47	400	77	52	149	39	291	591	439	113	39	230
Fully agree	9%	10%	9%	8%	11%	10%	9%	9%	9%	10%	9%	10%	17%	6%	5%	8%	11%	9%	29%	4%	7%	10%	15%	13%	31%	30%	17%	35%	13%	10%	9%	11%	10%	9%
Somewhat agree	24%	22%	25%	28%	24%	25%	22%	23%	21%	25%	22%	25%	28%	23%	20%	21%	23%	24%	15%	28%	31%	19%	32%	23%	21%	26%	25%	23%	21%	22%	22%	21%	21%	28%
Neither agree nor disagree	34%	38%	29%	38%	37%	37%	31%	32%	29%	33%	34%	34%	28%	36%	40%	34%	38%	32%	19%	28%	40%	30%	39%	34%	23%	20%	17%	33%	32%	34%	29%	28%	37%	
Somewhat disagree	18%	16%	19%	18%	14%	15%	20%	19%	22%	17%	18%	17%	16%	17%	23%	19%	15%	19%	15%	20%	18%	16%	15%	18%	13%	13%	17%	10%	16%	18%	17%	21%	20%	16%
Fully disagree	13%	12%	15%	2%	13%	11%	15%	15%	15%	13%	14%	12%	9%	15%	12%	15%	10%	14%	19%	15%	13%	11%	8%	13%	6%	10%	21%	14%	15%	14%	18%	9%		
Don't know/No answer	2%	2%	3%	6%	1%	2%	3%	2%	4%	2%	3%	2%	2%	3%	-	3%	2%	3%	2%	3%	1%	-	1%	1%	2%	3%	3%	1%	3%	4%	3%	1%		

C5.02. Urban deliveries are important for a functioning city but some people think they cause problems. Do you agree or disagree with the following statements ?

If businesses do not act now to combat climate change, they will be failing both their employees and customers

	Sex			Age						Area		Employment status					Parent of 6 to 12		Political opinions					Very frequent use of...					Has a car					
	Total	Female	Male	18-24	25-39	<40	40+	40-64	65+	Centre	Suburbs	Active	Upper	Middle	Lower	Inactive	Yes	No	Very conservative/right	Conservative/right	Moderate	Progressive/left	Very progressive/left	Walking	Bike	E-bike	Private car	Powered two-wheelers	Public transport	Yes	1	2	3 or more	No
Total responses	821	422	399	85	231	316	505	347	158	432	389	529	222	240	67	292	212	609	74	165	357	174	47	400	77	52	149	39	291	591	439	113	39	230
Fully agree	28%	29%	27%	22%	25%	24%	30%	33%	28%	30%	26%	29%	35%	27%	17%	26%	25%	29%	38%	16%	20%	49%	43%	33%	57%	56%	23%	41%	40%	24%	24%	22%	28%	39%
Somewhat agree	33%	32%	33%	39%	37%	37%	30%	29%	30%	30%	36%	32%	37%	31%	32%	35%	36%	31%	20%	32%	37%	28%	32%	29%	29%	26%	24%	25%	29%	35%	34%	39%	38%	27%
Neither agree nor disagree	21%	23%	20%	22%	25%	26%	19%	19%	20%	21%	22%	22%	18%	22%	31%	21%	22%	22%	9%	22%	30%	10%	13%	21%	8%	10%	27%	13%	16%	21%	23%	17%	13%	22%
Somewhat disagree	7%	5%	8%	6%	6%	6%	7%	8%	4%	7%	6%	7%	7%	7%	12%	5%	6%	7%	11%	9%	5%	5%	4%	6%	7%	4%	7%	5%	7%	6%	8%	15%	5%	
Fully disagree	8%	8%	8%	4%	6%	6%	10%	9%	10%	9%	6%	7%	4%	10%	6%	9%	8%	8%	18%	11%	6%	4%	8%	8%	4%	2%	15%	7%	8%	9%	10%	4%	5%	
Don't know/No answer	3%	3%	4%	7%	1%	2%	4%	2%	8%	3%	4%	3%	4%	3%	2%	4%	4%	3%	4%	5%	2%	4%	-	3%	1%	4%	3%	5%	2%	4%	4%	4%	2%	2%

C5.03. Urban deliveries are important for a functioning city but some people think they cause problems. Do you agree or disagree with the following statements ?

I believe business should put measures in place to protect the environment even if it is unpopular (e.g., a charge of 5 pence on every delivery to fund clean air initiatives)

	Sex			Age						Area		Employment status					Parent of 6 to 12		Political opinions					Very frequent use of...					Has a car					
	Total	Female	Male	18-24	25-39	<40	40+	40-64	65+	Centre	Suburbs	Active	Upper	Middle	Lower	Inactive	Yes	No	Very conservative/right	Conservative/right	Moderate	Progressive/left	Very progressive/left	Walking	Bike	E-bike	Private car	Powered two-wheelers	Public transport	Yes	1	2	3 or more	No
Total responses	821	422	399	85	231	316	505	347	158	432	389	529	222	240	67	292	212	609	74	165	357	174	47	400	77	52	149	39	291	591	439	113	39	230
Fully agree	27%	27%	27%	22%	28%	26%	27%	29%	28%	28%	26%	28%	36%	23%	22%	24%	24%	28%	40%	15%	22%	41%	38%	35%	57%	57%	22%	54%	36%	24%	22%	26%	29%	35%
Somewhat agree	26%	27%	25%	37%	24%	27%	24%	24%	23%	25%	27%	24%	25%	23%	28%	24%	25%	17%	25%	32%	26%	25%	20%	21%	24%	24%	22%	20%	21%	22%	21%	24%	28%	21%
Neither agree nor disagree	22%	21%	23%	26%	25%	26%	19%	18%	21%	23%	21%	22%	20%	24%	22%	22%	22%	22%	9%	19%	27%	20%	15%	21%	15%	13%	18%	11%	21%	23%	20%	27%	20%	
Somewhat disagree	10%	10%	10%	8%	10%	10%	11%	10%	11%	10%	11%	11%	7%	12%	18%	8%	11%	10%	10%	12%	11%	5%	9%	10%	1%	2%	12%	2%	9%	11%	11%	15%	2%	8%
Fully disagree	13%	14%	13%	5%	10%	9%	17%	18%	14%	12%	14%	13%	10%	16%	10%	14%	13%	13%	22%	19%	12%	7%	10%	12%	3%	4%	10%	11%	15%	15%	14%	9%	10%	
Don't know/No answer	2%	1%	2%	1%	2%	2%	2%	1%	3%	2%	1%	2%	2%	2%	-	2%	2%	2%	3%	3%	2%	2%	-	1%	-	-	2%	3%	2%	2%	3%	2%	1%	

C5.04. Urban deliveries are important for a functioning city but some people think they cause problems. Do you agree or disagree with the following statements ?

I would rather buy from a company that uses electric delivery vehicles over a company that uses petrol/diesel delivery vehicles

	Sex			Age						Area		Employment status					Parent of 6 to 12		Political opinions					Very frequent use of...					Has a car						
	Total	Female	Male	18-24	25-39	<40	40+	40-64	65+	Centre	Suburbs	Active	Upper	Middle	Lower	Inactive	Yes	No	Very conservative/right	Conservative/right	Moderate	Progressive/left	Very progressive/left	Walking	Bike	E-bike	Private car	Powered two-wheelers	Public transport	Yes	1	2	3 or more	No	
Total responses	821	422	399	85	231	316	505	347	158	432	389	529	222	240	67	292	212	609	74	165	357	174	47	400	77	52	149	39	291	591	439	113	39	230	
Fully agree	18%	18%	18%	19%	20%	20%	16%	17%	14%	20%	15%	19%	26%	16%	10%	14%	16%	18%	34%	11%	11%	27%	30%	20%	46%	46%	18%	43%	22%	17%	16%	21%	22%	19%	
Somewhat agree	22%	20%	24%	37%	24%	28%	17%	18%	15%	25%	19%	25%	30%	22%	22%	15%	32%	18%	17%	26%	20%	25%	20%	20%	22%	15%	16%	21%	22%	21%	24%	28%	21%		
Neither agree nor disagree	37%	38%	35%	27%	34%	31%	41%	41%	42%	33%	41%	34%	29%	36%	41%	45%	29%	41%	17%	35%	46%	29%	38%	39%	21%	26%	28%	19%	36%	39%	35%	38%	23%	22%	45%
Somewhat disagree	8%	9%	7%	10%	11%	11%	7%	7%	6%	9%	8%	7%	9%	9%	9%	9%	8%	6%	6%	8%	10%	8%	-	7%	7%	9%	16%	5%	8%	7%	12%	23%	6%		
Fully disagree	11%	11%	12%	1%	9%	7%	14%	16%	11%	10%	12%	12%	6%	15%	16%	10%	11%	11%	10%	15%	10%	6%	10%	11%	13%	2%	18%	10%	10%	13%	14%	13%	2%	7%	
Don't know/No answer	4%	4%	4%	6%	2%	3%	5%	1%	12%	3%	5%	2%	2%	2%	2%	7%	3%	4%	3%	5%	3%	5%	2%	3%	2%	4%	7%	3%	4%	4%	7%	3%	2%		

C5.05. Urban deliveries are important for a functioning city but some people think they cause problems. Do you agree or disagree with the following statements ?

I would collect my delivery from a local pick-up point if it cost less than delivering it to my home (e.g., if online retailers price was cheaper when you opt to collect)

	Sex			Age						Area		Employment status					Parent of 6 to 12		Political opinions					Very frequent use of...					Has a car					
	Total	Female	Male	18-24	25-39	<40	40+	40-64	65+	Centre	Suburbs	Active	Upper	Middle	Lower	Inactive	Yes	No	Very conservative/right	Conservative/right	Moderate	Progressive/left	Very progressive/left	Walking	Bike	E-bike	Private car	Powered two-wheelers	Public transport	Yes	1	2	3 or more	No
Total responses	821	422	399	85	231	316	505	347	158	432	389	529	222	240	67	292	212	609	74	165	357	174	47	400	77	52	149	39	291	591	439	113	39	230
Fully agree	37%	40%	35%	33%	35%	35%	39%	43%	33%	37%	38%	37%	42%	36%	29%	38%	34%	39%	49%	33%	33%	46%	39%	48%	59%	54%	29%	54%	50%	32%	32%	41%	33%	49%
Somewhat agree	29%	28%	32%	34%	33%	33%	25%	25%	25%	29%	28%	30%	31%	29%	30%	26%	32%	27%	27%	31%	30%	23%	29%	21%	23%	18%	28%	16%	21%	32%	35%	26%	16%	20%
Neither agree nor disagree	19%	20%	17%	21%	17%	18%	19%	17%	22%	19%	18%	18%	15%	17%																				